



Lisa M. Phillips, M.S. CCC/SLP  
1048 Lancaster Street, Leominster, MA 01453  
Telephone (401) 465-3004 • www.phillipsspeechtherapy.com

## **Using Television to Promote Social Language**

Television programs can offer excellent social language opportunities via (1) Story Segments, (2) Commercials, (3) News Shows and/or (4) TV Game Shows. Class discussion, group work and individual exercises can facilitate the integration of these programs into your social curriculum. Below are some thoughts about objectives that could be targeted within each category of television programming.

### **Story Segments**

Story lines, situations, dialogue and characters could be analyzed for the following purposes:

- Determining the appropriateness of actions.
- Relating personal feelings and/or relevance to the student's world.
- Describing characters and situations and/or consider alternative solutions.

### **Commercials**

These could be used to ...

- Analyze propaganda and/or fact vs. fiction.
- Increase descriptive vocabulary, rate of speech, word precision and/or idiom comprehension.

### **News Shows**

These could be used to ...

- Model formal speech.
- Provide the basis of vocabulary exercises.
- Increase world awareness.
- Consider moral dilemmas or provide students the opportunity to question the "status quo."

### **TV Game Shows**

These could be used to ...

- Model language and review facts needed for tests in content areas.
- Demonstrate strategies for rapid recall.
- Demonstrate question formation.